

CONCRETE MISSIONAL OBJECTIVES **EVANGELISM COMMITTEE REPORT**

Primary/Lead Objectives:

- I) **Seek His Truth** – Develop and implement a graduated discipleship format that enables individuals to discern and follow God’s call to transform their lives from self-centered to Christ-centered (from worldly to Godly).
 - A) Bring (new) people to membership
 - 1) Increase awareness of our church.
 - (a) Develop and schedule special events targeted to the community. Find a way to "draw a crowd!"
 - (b) Send a welcome letter and invitation quarterly during the year to new residents of Dearborn and surrounding cities welcoming them to the area and inviting them to church.
 - (c) Hand distribute invitation letter to the surrounding community announcing special services and events.
 - (d) Advertising in Dearborn Press and Guide, Times Herald, Yellow Pages, and community programs (e.g. Performing Arts Center)
 - B) Equip members for ministry and mission
 - 1) Two *ALPHA* sessions per year
 - 2) Two *Spiritual Gifts* sessions per year
 - 3) Two *Becoming a Contagious Christian* sessions per year
- II) **Share His Love** – Build and nurture relationships with Christ and, through Christ, each other.
 - A) Create an open, inviting environment for individuals to witness to others.
(Secondary/Strong Support Objective)
 - 1) Support *ALPHA* & *FISH* through program sponsorship and advertising
 - 2) Offer a new class: *Becoming a Contagious Christian*
 - 3) Improve the Aesthetics of Narthex to create a more welcoming environment
 - 4) Improve and organize the Visitors/Information table and turn this process responsibility over to Congregational Life
 - 5) Add a coffee bar to the Narthex to welcome people into worship
 - 6) Purchase and install TV monitors displaying activities for the coming week to minimize the need for worship announcements and also create a more dynamic presence in various locations throughout the church.
 - 7) Work with the Deacons and Congregational Life to improve the Greeting and Welcoming processes during the pre/post-service time on Sunday and Wednesday as well as before/after special events
 - 8) Improve phone answering and information delivery during the week.

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II) Share His Love (continued)

- B) Foster opportunities for individual and group prayer.
 - 1) Support the retreat weekend for ALPHA attendees
 - 2) Work with Elders to develop a process that will encourage and facilitate prayer opportunities between services (elders available to pray with people)
 - 3) Support Elders in the prayer ministry for specific individuals as requested in the chapel.

III) Serve His World – Engage members in hands-on servant hood activities that holistically minister to people’s spiritual, physical, relational, and emotional needs.

- A) Provide expanded opportunities to serve “outside” the church.
 - 1) Support and advertise Son Sounds
 - 2) Transport people from parking lot to Dearborn Homecoming with church music CD played during transport and offered as a gift with a church brochure inviting/informing them of who/what we are.
 - 3) Press releases for upcoming events (i.e. Peru Mission, Christ Net, other mission activities, SonSounds, Video Ministry, etc.)
 - 4) Press releases for activities we support (i.e. Family in Grand Rapids, and other community interests or concern areas).
 - 5) Make *Information Book* available in pews and/or on visitors’ table.
- B) Multimedia Ministry (also include this in A.1.)
 - 1) Provide both audio CD and video DVD production of the worship service each week.
 - 2) Increase distribution of CD and DVD viewer/listener audience
 - 3) Secure Comcast broadcasting time (and other local cable networks) each week to broadcast weekly service production and other video works.
 - 4) Develop church infomercial for visitor and cable broadcast.
 - 5) Enhance the worship services with high quality multimedia technology (e.g. project on video screens: announcements, scripture, songs/hymns, sermon outlines, inspirational imagery, etc.)